# **IKON** VENUE HIRE & HOSPITALITY

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### ABOUT IKON GALLERY

Ikon is an internationally acclaimed art gallery in central Birmingham. Founded in 1964 as an artists-led space, it has evolved into the region's flagship venue for contemporary art, combining established and emerging artists with local practitioners.

Housed in a beautiful Victorian school building, which has been carefully preserved to maintain the history of the building, Ikon Gallery provides a unique backdrop and versatile events venue.

Ikon Gallery is free to enter and welcomes over 200,000 visitors every year. Many more engage with education and off-site projects, national and international collaborations and via Ikon's digital platforms.

Ikon is a charity and by choosing us for your event you directly support the gallery's future.





#### LOCATION

Situated within walking distance of New Street Station, in the prestigious Brindleyplace, Ikon Gallery is positioned in the heart of the city centre.

Ikon Gallery stands as the focal point of Oozells Square and the Grade II listed building is surrounded by major businesses, restaurants and a number of luxury hotels and serviced apartments, with accommodation to suit all needs.

A short distance from the gallery are the world-class International Convention Centre, Symphony Hall and Utilita Arena Birmingham.

With flexible spaces for 10 to 500 guests, we can help tailor any event to meet your requirements. Ikon's team will help every step of the way and are able to arrange catering, activities and entertainment, lighting, sound, projection and presentation facilities to ensure your event is a success.



#### GALLERIES

Ikon has two gallery floors available for hire, either separately or combined, offering a unique and inspiring atmosphere for events – both are bright and spacious, with high ceilings and attractive architecture. Ikon's exhibitions showcase the very best in contemporary art from around the world and provide an everchanging backdrop for events.

The flexibility offered by the galleries make them suitable for events such as canapé receptions, seated dinners, product launches, awards ceremonies, photo shoots and wedding receptions.

Gallery capacity - 250 standing / 100 seated per floor (subject to exhibition layout)

Evening hire, single gallery (Monday - Sunday) – from £1,500 + VAT Evening hire, double gallery (Monday - Sunday) – from £2,600 + VAT Daytime hire, single gallery (Monday & Tuesday) – from £2,400 + VAT Daytime hire, double gallery (Monday & Tuesday) – from £3,500 + VAT

## THE EVENTS ROOM

Ikon's Events Room is an ideal space for smaller, more intimate, events. With large windows and projection facilities the room can host workshops, seminars and panel talks, meetings, presentations and drinks receptions.

Room hire includes Wi-Fi.

Room capacity - 60 standing / 45 seated

Half day (Wednesday - Sunday) - £325 + VAT Full day (Wednesday - Sunday) - £475 + VAT





#### THE BOARD ROOM

The Board Room is a spacious meeting room with beautiful architectural features and an abundance of natural light – suitable for meetings, interviews and training sessions, with access to a large LCD screen for presentations if required.

Room hire includes Wi-Fi plus complimentary tea and coffee facilities.

Room capacity - 12 seated

Half day (Wednesday - Friday) - £220 + VAT Full day (Wednesday - Friday) - £350 + VAT

### THE LIBRARY

The Library is a smart boardroom housing some of Ikon's library of art and historial reference books – perfect for meetings, interviews and training sessions, with a large LCD screen available to use.

Room hire includes Wi-Fi plus complimentary tea and coffee facilities.

Room capacity - 10 seated

Half day (Wednesday - Friday) - £180 + VAT Full day (Wednesday - Friday) - £290 + VAT



# WORKSHOPS & EVENTS

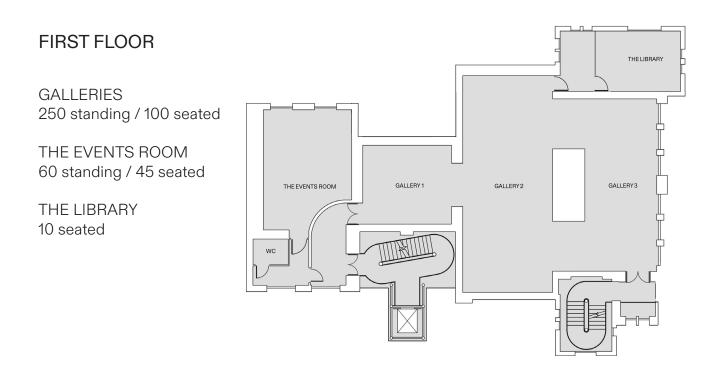
Ikon's spaces are versatile for all styles of event and can be tailored to your unique requirements. Our team are on hand to help you plan and organise your event from staff away days to seated dinners and presentations.

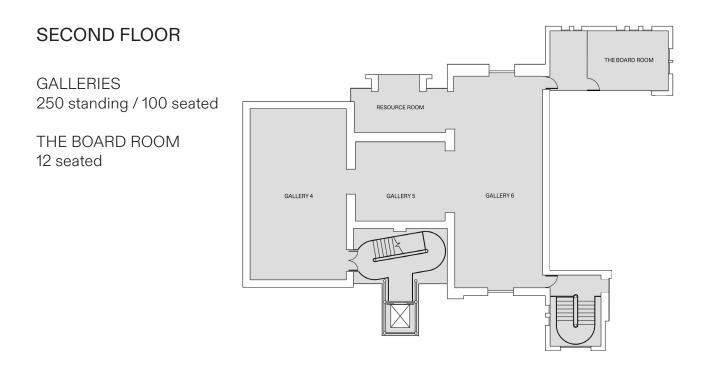
Ikon can arrange activities such as creative workshops, artist's talks and live music that will help make your guests' time at the gallery memorable.

With unique architecture and bright spaces lkon's galleries lend themselves well for photography. Please get in touch with the team to discuss photography and filming enquiries.



#### GALLERY LAYOUT



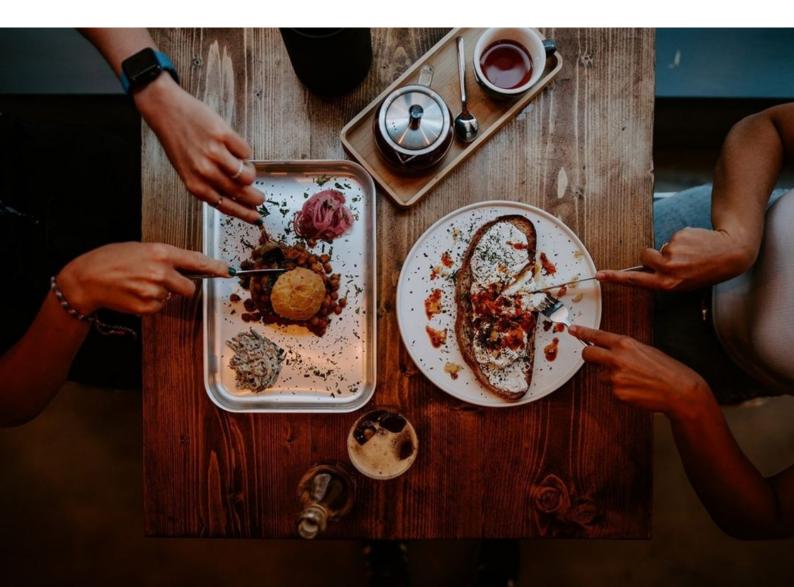


#### CATERING

Yorks Café at Ikon can facilitate all styles of events from exclusive dinners and drinks receptions in the galleries to afternoon tea in the Library. Menus include seasonal sharing boards, hot and cold canapés, and excellent vegetarian and vegan options.

Choose Ikon to host large celebrations with canapés and champagne or delicious sharing food served by friendly Yorks staff. For your business presentation or staff away day, artisan sandwich platters, teas and coffees, and homemade cakes can be served for your guests directly to Ikon's Board Room, Library or Events Room.

Please note that 5% of everything you purchase from Yorks goes to support Ikon Gallery. Alternative catering can be used, subject to agreement with Ikon.



# ACCESS & TRAVEL

Ikon Gallery has level access from the street and lift access throughout the building. Toilets are available on ground and first floors and are all fully accessible.

Ikon Gallery is located in central Birmingham, UK. Birmingham is connected to the rest of the country through national train networks and major motorways, and internationally via Birmingham Airport.

The gallery is situated in Brindleyplace, off Broad Street, 20 minutes walk from New Street Station. Local trains, buses and trams are located within walking distance and there is parking available nearby.

For further information please visit: ikon-gallery.org/visit/getting-here

### CONTACT

Please get in touch to discuss your event requirements.

Ikon Gallery, 1 Oozells Square, Brindleyplace, Birmingham, B1 2HS <u>ikon-gallery.org/venuehire</u> 0121 248 0708 <u>hire@ikon-gallery.org</u>

Ikon is supported using public funding by the National Lottery through Arts Council England, and Birmingham City Council.

ΙΚΟΝ

Ikon Gallery Limited trading as Ikon. Registered charity no. 528892

All images courtesy Ikon.

